

M.S. in Sport Management (2024-2025)

Name: _____

ZID: _____

Semester Started: _____

Specialization Overview

This 30-semester-hour program is designed to prepare students for a management career in the sport industry. Students attain theoretical knowledge and practical skills in preparation for various sport managerial careers in athletic and sport clubs, and intercollegiate athletics, professional and amateur sports, equipment merchandising, and sport consulting. Students seeking the M.S. in Sport Management degree must complete 21 semester hours of required core coursework along with 9 semester hours of electives.

Semester Offered	Specialization Requirements	Course Grade	Semester Completed
<u>Research Core (3 credits) – pick one</u>			
Spring	LESM 545 – Analytic Techniques and Trends in Sport	_____	_____
Fall	LESM 543 – Seminar in Sport Management	_____	_____
<u>Required Core (18 credits)</u>			
Fall	LESM 536 – Sport Industry and Organizations	_____	_____
Fall	LESM 538 – Managing the Sport Enterprise	_____	_____
Fall	LESM 539 – Sport and the Law	_____	_____
Spring	LESM 542 – Sport Marketing and Promotions	_____	_____
Fall	LESM 544 – Sport Finance	_____	_____
<u>Select one of the following (3 credits)</u>			
Fa/Sp/Su	LESM 586: Internship in Sport Management	_____	_____
Fa/Sp/Su	LESM 597: Independent Study in Sport Management	_____	_____
Fa/Sp/Su	LESM Elective:	_____	_____
<u>Electives: Select three with LESM designator (9 credits)</u>			
Spring	LESM 502 – Issues and Strategies in the Esports Industry	_____	_____
Summer	LESM 550 – Sport Sponsorship and Retention	_____	_____
Spring	LESM 551 – Sport Ticket Sales	_____	_____
Spring	LESM 553 – Sport Leadership	_____	_____
Summer	LESM 555 – Sport Globalization and International Governance	_____	_____
Fall	LESM 560 – Sport Facilities and Event Management	_____	_____
Fall	LESM 561 – Contemporary Issues in College Athletics	_____	_____
Summer	LESM 565 – Sport Communications	_____	_____
Fa/Sp/Su	LESM Elective:	_____	_____
Fa/Sp/Su	LESM Elective:	_____	_____
Fa/Sp/Su	LESM Elective:	_____	_____

There is flexibility with internship credits, elective work, and course sequencing. Students may complete their degree as quickly as three semesters. The majority of students will complete their degree in four or five semesters.

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Electives may come from outside the LESM designation should the student find other coursework that aligns with their career interests (e.g., KNPE, COMS, JOUR, MKTG, MGMT). Consult [myNIU](#) for information.

Students holding a graduate assistantship position outside the department of KNPE may NOT complete their internship using their GA position.

It is important to keep in close contact with your faculty advisor, who is assigned the first month of your first semester, to discuss coursework, internships, and career goals.

Certificate of Graduate Study	Credit Hours

Semester Completed	Specialization Requirements	Course Grade	Semester Completed
	<u>Certificate of Study (9-15 credits)</u>		

Copy the courses from requirements that satisfy the CGS selected by the student (stackable and non-stackable)

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Typical Sequence in Sport Management

The class sequence listed below is meant to be used as a guide. Flexibility and permutations will be allowed in consultation with and approval by the student's faculty advisor, director of graduate studies, thesis committee, and/or department chair. Consult [myNIU](#) for information on electives and summer course offerings.

Standard Option

Fall Semester - Year 1

- LESM 536
- LESM 538
- LESM 544

Summer Semester - Year 1

- *LESM 586 or
- LESM Elective

Fall Semester - Year 2

- LESM 539
- **And**
- LESM Elective or
- *LESM 586
-

Spring Semester - Year 1

- LESM Elective
- LESM 542
- LESM 545 or LESM 543

***LESM 586 should can be taken
In any semester one time only**

Spring Semester - Year 2

- LESM Elective or
 - *LESM 586
-

Expedited Option (four semesters)

Fall Semester - Year 1

- LESM 536
- LESM 538
- LESM 544

Summer Semester - Year 1

- *LESM 586 or
- LESM Elective

***LESM 586 should can be taken**

In any semester one time only

Spring Semester - Year 1

- LESM Elective
- LESM 542
- LESM 545

Fall Semester - Year 2

- LESM 539
 - LESM Elective
 - LESM Elective or
 - *LESM 586
-

Expedited Option (three semesters)

Fall Semester

- LESM 536
- LESM 538
- LESM 539
- LESM 544

Summer Semester - Year 1

- *LESM 586 and
- LESM Elective
- **Or**
- LESM Elective and
- LESM Elective

Spring Semester - Year 1

- LESM 543 or LESM 545
- LESM 542
- LESM Elective and
- LESM Elective
- **Or**
- LESM Elective and
- *LESM 586

***LESM 586 should can be taken
In any semester one time only**

Other Relevant Graduate Student Information

Graduate School Website

<https://www.niu.edu/grad/>

Graduate School Forms

<http://www.niu.edu/grad/resources/student-forms.shtml>

Graduate Catalog

<http://catalog.niu.edu/>

Graduation Application

All students must apply to graduate.

<https://www.reg.niu.edu/registration-records/graduation/>

KNPE Graduate Student Resources

<https://www.cedu.niu.edu/knpe/resources/graduate.shtml>

Contact Information

[Dr. Steven Howell](#) - Department Chair
showell2@niu.edu

[Dr. Peter J Chomentowski 3rd](#) - Director of Grad
Studies

pchomentowski@niu.edu

General Questions - knpegrad@niu.edu

KNPE Faculty Webpages

<https://www.cedu.niu.edu/knpe/about/faculty-and-instructors/index.shtml>